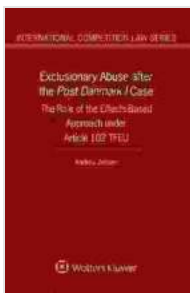


The Role of the Effects-Based Approach Under Article 102 TFEU: A Comprehensive Guide for Antitrust Practitioners

The effects-based approach has emerged as a dominant paradigm in the enforcement of Article 102 of the Treaty on the Functioning of the European Union (TFEU), revolutionizing how antitrust authorities assess anti-competitive conduct.



Exclusionary Abuse after the Post Danmark I case: The Role of the Effects-Based Approach under Article 102 TFEU (International Competition Law Series Book 69)

★★★★★ 5 out of 5

Language : English
File size : 1306 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 431 pages



In this groundbreaking book, renowned antitrust experts meticulously dissect the intricacies of the effects-based approach. Through a combination of rigorous analysis, compelling real-world examples, and invaluable insights, the authors provide a comprehensive blueprint for understanding this complex framework.

Unveiling the Essence of the Effects-Based Approach

The book meticulously explores the theoretical foundations of the effects-based approach, tracing its evolution and examining its key principles. Readers will gain a profound understanding of the shift from a focus on the structure of markets to the actual effects of conduct on competition.

The authors delve into the fundamental elements of the approach, including the concepts of market definition, market power, and anti-competitive effects. They illuminate the challenges associated with defining relevant markets and assessing market power, providing practical guidance on how to navigate these complexities.

Navigating the Practical Application of the Effects-Based Approach

The book goes beyond theoretical exposition, offering invaluable guidance on the practical application of the effects-based approach. It examines how antitrust authorities analyze conduct, identifying the types of practices that may be deemed anti-competitive.

Through a series of real-world case studies, the authors demonstrate how the effects-based approach is employed in practice. They analyze landmark cases involving various industries, from technology to pharmaceuticals, showcasing how the framework has shaped antitrust enforcement decisions.

Mastering the Art of Antitrust Analysis

This comprehensive guide empowers readers to develop a sophisticated understanding of antitrust analysis under the effects-based approach. It provides a wealth of insights into the key factors considered by antitrust authorities when assessing conduct, including:

- The impact on consumer welfare
- The existence of pro-competitive justifications
- The likelihood of harm to competition
- The need for intervention

The authors share their extensive experience, offering practical advice on how to effectively advocate for clients in antitrust investigations and proceedings. They provide valuable tips on building a strong case, presenting evidence, and navigating the legal complexities involved.

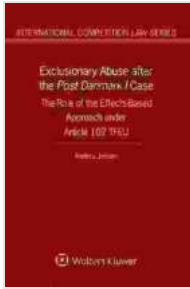
The Indispensable Resource for Antitrust Professionals

'The Role of the Effects-Based Approach Under Article 102 TFEU' is an indispensable resource for antitrust practitioners, academics, and anyone seeking to delve into the intricacies of EU competition law.

This comprehensive guide equips readers with the knowledge and tools necessary to effectively navigate the complexities of antitrust enforcement. It provides a solid foundation for understanding the effects-based approach, empowering professionals to make informed decisions and advocate for their clients.

Embrace the insights contained within this authoritative volume and elevate your antitrust practice to new heights. Free Download your copy today and unlock a deeper comprehension of the effects-based approach under Article 102 TFEU.

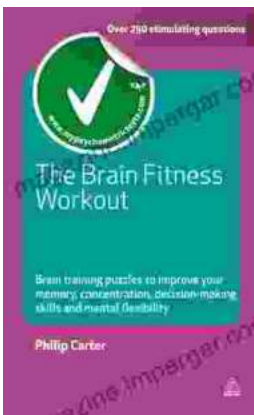
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